



CONTACT ME

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QUALITIES

- **Prioritisation**
- **Honesty**
- **Perseverance**
- **Team spirit**

SKILLS

- **Semrush, Screaming Frog, Search Console, Analytics**
- **Technical audits: crawl, indexing, performance**
- **Web development: HTML/ CSS/JS, PHP, Laravel, CMS**
- **SEO data analysis (Python, SQL)**
- **Brief and content writing**

LANGUAGES

French FLUENT


English C1 LEVEL


Spanish A2 LEVEL


MAXIME LEGRU

SEO - GEO consultant at SLASHR since December 2025.
Graduated from the BUT MMI in Lens and earned a Computer Science degree in Quebec. I do SEO and I code: it helps as much on technical audits as on building my own tools.



I HOLD MORE THAN ONE CARD

BUT MMI - IUT de Lens
2022 - 2025

Three-year French degree in multimedia and internet technologies, web development track. Design and code alike, from mockup to launch.

Computer Science Bachelor's - UQAC
2024 - 2025

A year in Quebec on a dual degree. More theoretical computer science, advanced Python, a Kotlin mobile app, plus UX/UI, game design and marketing courses.



MY EXPERIENCE

Fixed-term contract: SEO - GEO consultant at SLASHR
Since December 2025

I handle my clients end to end, on e-commerce, media, SaaS and institutional sites. Technical audits, content strategy, writing, reporting. I present my recommendations in meetings and defend my calls. On the side, I build AI tools for SEO: MCP servers, skills, automations.

Internship: Web development - Loos-en-Gohelle town council
3 months (April-June 2024)

Alone on the project, from design to launch: mockups, integration and custom development around a CMS. I also took over maintenance of a second town council site.



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